

STAIRWAY



LINEAR LIGHTING THAT CHANGES EVERYTHING

Straw is a radically minimalist luminaire with a surprising twist. Its modular, click-in system enables endless configurations and appealing customisation. All wrapped in a sleek tubular design.



ALINE OF LIGHT





The light is designed to be entirely free of artifacts, ensuring clean and seamless illumination. We achieved this by designing our own optical system.

REDEFINED

CUTTING- EDGE LIGHT

A PERFECT LIGHT, NESTLED IN A SLEEK, 60MM TUBE

We designed Straw for a new kind of workspace—one that effortlessly blends contemporary styles, technology and flexibility.



FOR A WORK

TING



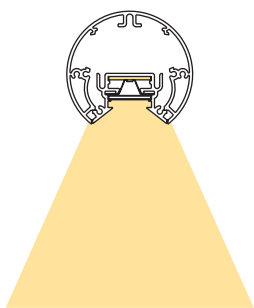
MODERN KSPACES

“ What is the most important thing when engineering a new luminaire? The answer is simple, it is the light itself.”

JELLE BUSSCHAERT, DEVELOPMENT ENGINEER

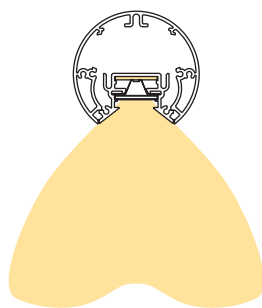


REFINED LIGHT^{UP AND DOWN}



LINEAR

2700K | 3000K | 4000K
CRI 93
NON DIM | DALI



LINEAR BATWING

2700K | 3000K | 4000K
CRI 93
NON DIM | DALI

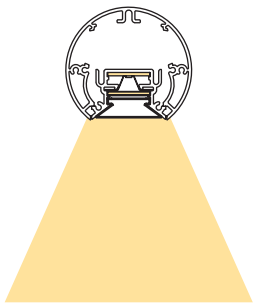


LINEAR

In-house designed optical components deliver the optimal lighting experience—bright, clear, and easy on the eyes.

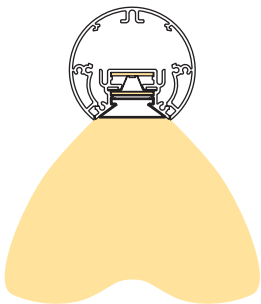
With high lumen output, low glare and a nod to the '70s tube light aesthetic, this design is all about combining performance with aesthetics. Whether you need bright, shadow-free lighting for work or a softer, more relaxed glow for lounge spaces, Straw adapts effortlessly to any setting.

An Up/Down profile combines both uplight and downlight in a single linear module. This combination balances the light in the room more effectively. The uplight helps reduce glare, making it particularly well-suited for office environments. It comes fitted as standard with a batwing lens, which ensures a wider light spread and contributes to a more uniform light image.



LINEAR GRID

2700K | 3000K | 4000K
CRI 93
NON DIM | DALI



LINEAR GRID BATWING

2700K | 3000K | 4000K
CRI 93
NON DIM | DALI



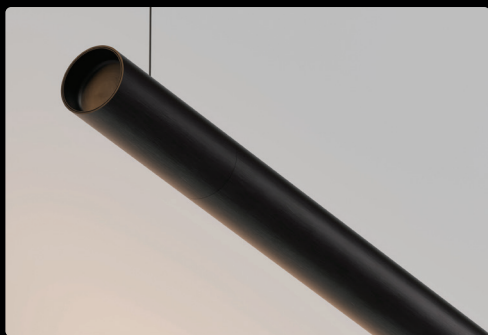
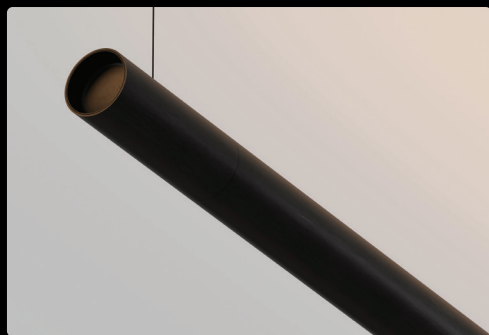
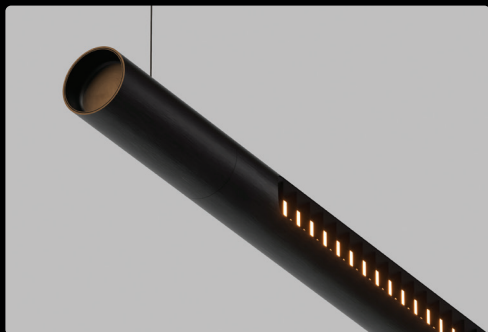
LINEAR GRID

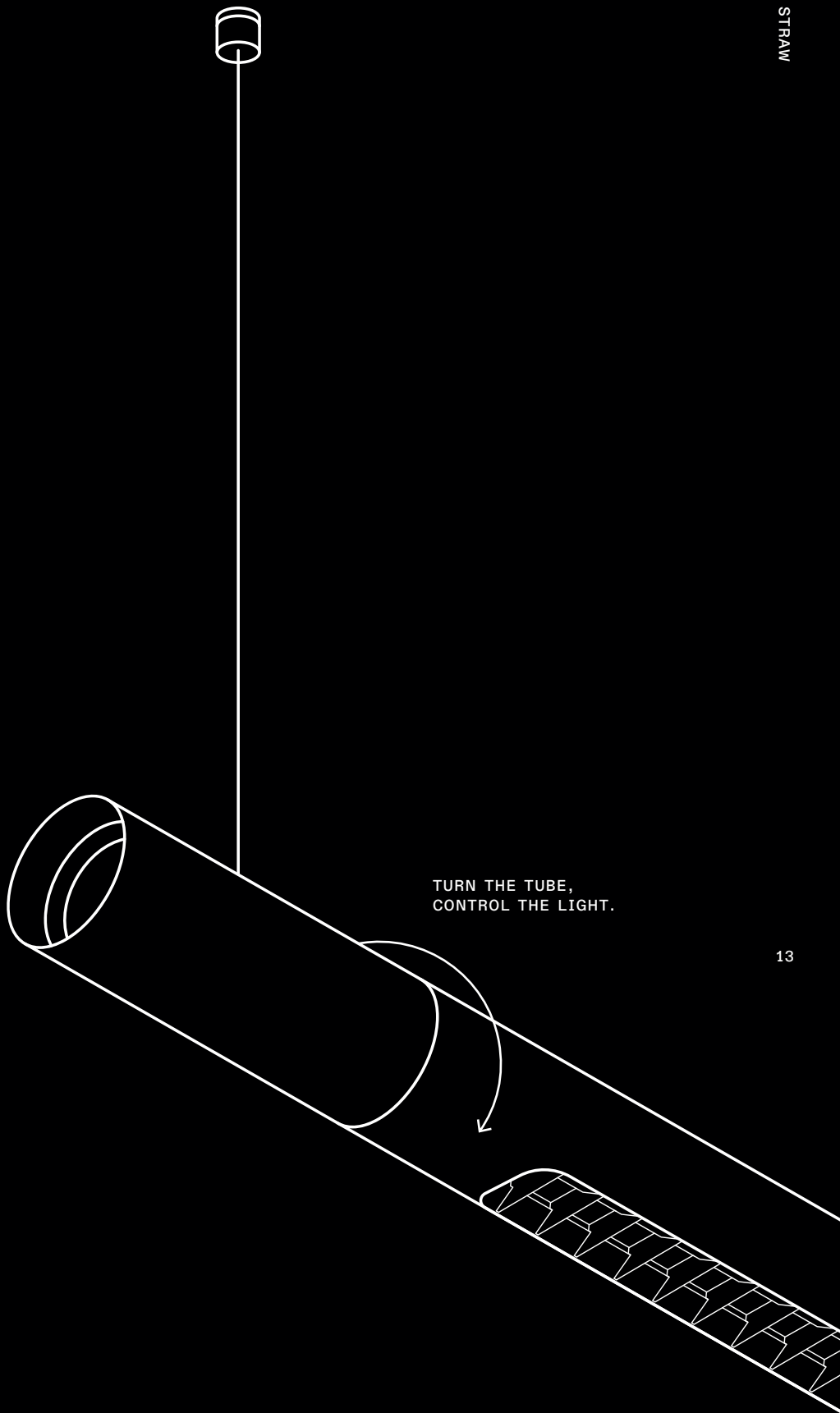


360° EXPERIENCE

MODIFY THE AMBIENCE WITH A SIMPLE MOVEMENT

Rotate the Straw tube around its central axis to achieve the desired effect: a strong downlight, a subtle wall wash or an indirect uplight.





TURN THE TUBE,
CONTROL THE LIGHT.

A minimalist interior scene featuring a long, light-colored wooden table with a thick top. Two small, dark green stools with light-colored tops are positioned under the table. A horizontal bronze pipe runs across the upper part of the frame, with a thin black line extending from the top left corner towards it. The background is a textured, light-colored wall, and the floor is a smooth, light-colored surface.

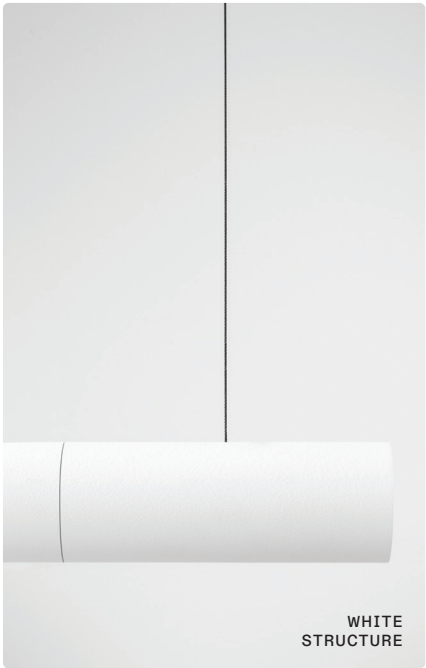
ENDLESS,
ELEGANT LINES

BRONZE
BRUSHED ANODISED



MADE TO MATCH

Opt for a timeless black or white structure or request made-to-order anodised finishes, raw polish, high-gloss black and more. To take customisation of your lighting design to the next level, play around with your choice of RAL and NCS colours—down to the finest detail.



YOUR PALETTE

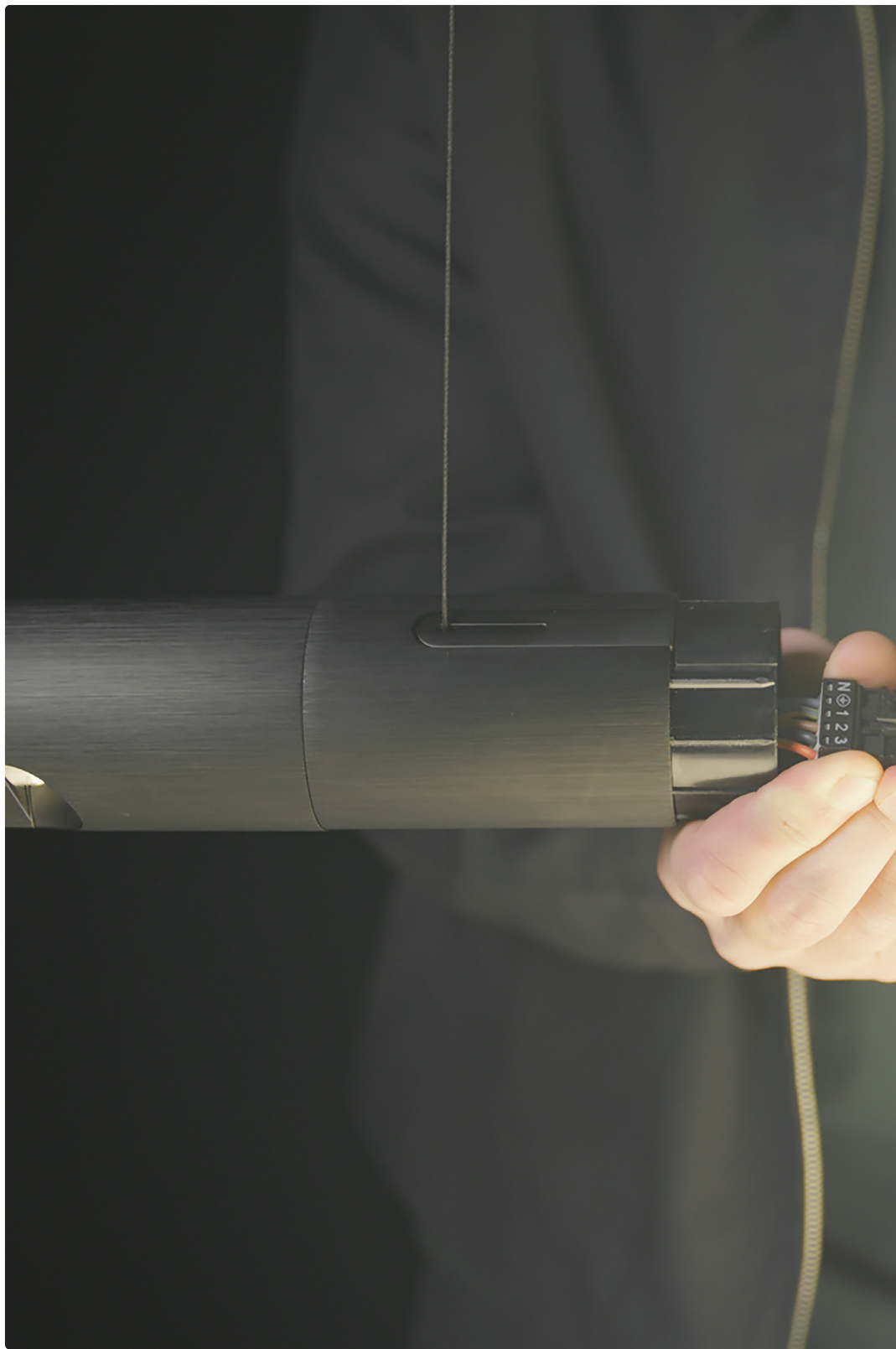
17





ALU
SILK BRUSHED





CLICK-IN SYSTEM



21

CREATE THE LIGHT LINE YOU HAD IN MIND

Straw is a customisable modular system, built around an intuitive click-in mechanism. The light units click together effortlessly, with rotations spaced just right. Guided by our commitment to modularity, we crafted six reusable components making it possible to build all the necessary building blocks. They are the backbone of Straw's profile system.





ENGINE WITH MODUL IN M

An innovative, screwless mechanical and electrical click-in system allows you to create an uninterrupted line of light.



STEERED WITH CLARITY WIND

23

Only six components.
Endless possibilities.





JEFFREY
HUYGHE

DESIGNER

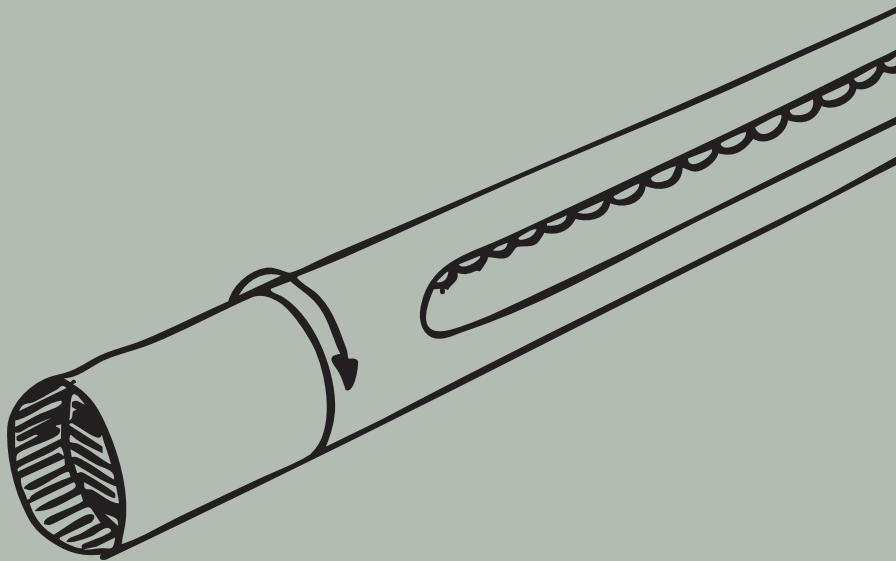


FASCINATED BY DETAILS

For Jeffrey, design and engineering go hand in hand. This balance takes his work to the next level. He's all about adding intricate details that might not stand out right away—but in the end, they're what make all the difference.



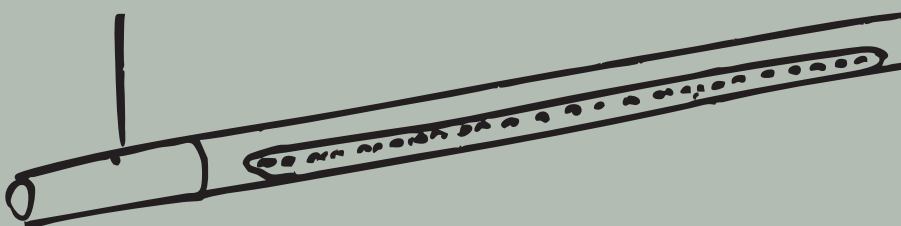




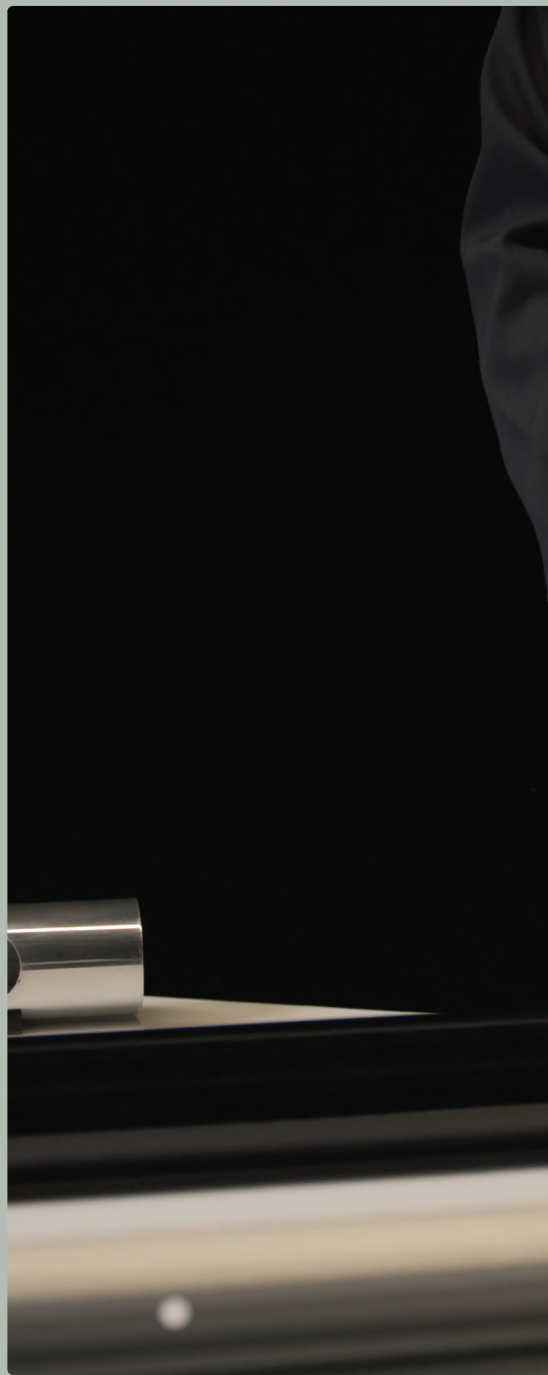
DESIGN AND DETAILS, REFINED

The idea for Straw began with a simple hollow tube. Jeffrey saw the potential to elevate this basic form by designing a rotating system around it, allowing the linear light to pivot along its central axis.

27



H



“ I wanted to reinterpret the classic tubular shape from the 60’s and 70’s. I designed a new up-to-date version that is more refined and purer by hiding excess parts, seams and other elements. It’s these types of design details that I believe create sophistication in a product. ”

JEFFREY HUYGHE, PRODUCT DESIGNER



CONTACT

MODULAR LIGHTING
INSTRUMENTS -
HEADQUARTERS

Armoedestraat 71 – 8800 Roeselare – Belgium
+32 (0) 51 26 56 56
welcome@supermodular.com
www.supermodular.com



DISCOVER MORE



WHERE TO BUY



ABOUT US

2026 Modular Lighting Instruments - all rights reserved

Modular reserves the right to alter material, dimensions and characteristics without prior notice.

Read installation instructions carefully. Technical information on the installation instruction has precedence over the information in the catalogue and the legend.

Our general terms and conditions shall apply notwithstanding any stipulation to the contrary to all the orders and agreements with Modular. You can obtain a copy of these conditions on demand.

For latest information and specifications of the full Modular range visit www.supermodular.com

Tel 020 8068 6832 | modular@supermodular.uk | www.supermodular.com